Centre Stage

London jeweller **CARAT** presents a three-act play that brings its brilliant collections to life



Act I: Art Deco

The curtain rises, and the mysterious Carat woman tilts her head quizzically at her date for the evening. Her chandelier earrings, set in sterling silver and from Carat's Art Deco collection, cascade down the length of her neck as they dazzlingly catch the light. The eclectic design that harkens to 1920s Paris instantly imbues her flirtatious actions with a sophisticated elegance and glamour. The couple lock eyes; he is forever smitten.

Act II: Power Pearls

The big day has arrived. The Carat woman illuminates the altar, wearing an ornate synthetic pearl necklace with sterling silver settings, adorned with Carat's manmade gemstones. Her timeless glamour is reflected in her jewels from the Power Pearls collection. The string of sparkling gems adds a fantastical element to an already magical day. The gathered crowd of family and friends are in awe at the scene unfolding before them, and there's not a dry eye in the house.

Act III: Chelsea Bracelets

The edgy Carat girl looks back adoringly at her parents as she heads for her flight from New York to London. Her fun-and-flirty stacked bracelets from the Chelsea Bracelets collection kiss the light as she waves goodbye for the semester. Shining stars, fluttering hearts, pouty lips, bedazzled firearms and summery flip-flops, made of sterling gold with platinum vermeil and 18K yellow gold vermeil, chitter their so-longs as well. She stares after the receding figures in the departures hall. The Art Deco chandelier earrings once again catch the light as she tilts her head and spontaneously dreams up a side trip to Paris.

The curtain falls, and the audience rises in a robust standing ovation for Carat's brilliant new collections. Take a well-deserved bow, Art Deco, Power Pearls and Chelsea Bracelets. ■