



# Oak Anniversary

Pop art icon Peter Blake celebrates his 80th birthday with **The Macallan**



**From Top**  
Sir Peter Blake at work,  
the *Eight Decades of*  
Sir Peter Blake

The godfather of British pop art, Peter Blake, is well known for his wry sense of humour. So it's no surprise that during his most recent collaboration with equally artful The Macallan, Blake and the single malt celebrated the artist's 80th birthday with a limited edition, handcrafted oak treasure chest filled with whisky and pop culture paraphernalia. The contents of *Eight Decades of Sir Peter Blake* traces Blake's life through the decades and the history of the artist's partnership with the brand since his first commission – the label art for the 1986 bottling of The Macallan 1926 – up to the present century.

For the collaboration, Blake teamed up with art director David Holmes to fill the box with backdrops and artefacts designed, inspired or chosen by Blake. The treasure chest is divided into eight sections, each representing a decade of Blake's life, and includes eight 5cl miniatures of The Macallan

distilled in each corresponding decade from the 1930s to the 2000s. Reminiscent of his inaugural collaboration, each miniature label proudly displays a bespoke design by the pop art master.

Blake called on the four elements of water, fire, air and earth to depict the whisky-making process in this box of wonders. Colourful and full of surprises, the masterful set is only available to 250 discerning The Macallan connoisseurs, with 10 singled out for Hong Kong. ■

#### **EIGHT DECADES OF SIR PETER BLAKE**

- 1930s** Dancing tin duck
- 1940s** Wellies and the Queen Mary
- 1950s** She-devil painting with a halfpenny coin
- 1960s** A Beatles CD
- 1970s** Painting of a teapot and roses
- 1980s** Fishing gnomes, Spey salmon and robins
- 1990s** W for Whisky, The Macallan cask
- 2000s** Porcelain mouse