

THIS MONTH'S FASHION INTEL



## LABEL LOVER *BACK LABEL*

**ORIGIN**  
Italy

**BACKGROUND**

Back Label is the brainchild of husband-and-wife team Filippo and Amy Perricone, who set up the brand in 2009. Using eco-fibres and natural pigments, Back Label promotes luxurious sustainability. The label's casual loungewear is all made in Italy and can be found at premier retailers across the globe, including Lane Crawford in Hong Kong.

**BRAND PHILOSOPHY**

"Nourishing the body. Paying attention to detail by creating a line of clothes that is simple, but also sophisticated and extremely elegant."

**THE BACK LABEL CUSTOMER**

"She's a worldly woman - somebody who wants to feel comfortable yet chic and elegant, and conscious that her skin gets in contact only with the best and purest fabrics."

**TRADEMARK PIECE**

The Diane dress in Alga Marina, a delicate cotton derived from seaweed.

**WHAT'S NEW**

The brand has recently introduced Sea Island cotton, a fibre grown and cultivated in the Caribbean Islands that is heralded as the finest and most extreme cotton in the world.



## Heart of Gold

Philanthropist and designer **MICHAEL KORS** announced a US\$5 million charity donation at the Golden Heart Awards Dinner, where he was honoured with the 2012 Golden Heart Award for Lifetime Achievement. The donation goes towards the New York-based non-profit organisation God's Love We Deliver, which cooks individually tailored meals (with the help of nearly 8,000 volunteers) and delivers them to people living with severe illnesses.

**YEAR OF THE TORY**

Just in time for the holidays, **TORY BURCH** has released a capsule collection that has her fans seeing red. With a range of products including handbags, wallets and iPhone covers, Burch's Chinese New Year collection serves up perfect gifts to make the coming year a stylish (and fortuitous) one.



**CLOCKWISE FROM TOP**  
Bag by Céline; belt by Givenchy; bangle by Céline; shoe by Guiseppe Zanotti; shoe by Dior

## Light My Fire

ADD A FIERY TOUCH TO YOUR VALENTINE'S DAY LOOK WITH A PUNCHY STATEMENT ACCESSORY IN THE MOST PASSIONATE SHADE OF RED



## Sail Away

**W**ITH HIS SPRING/SUMMER 2013 collection for the high-fashion **MONCLER GAMME BLEU** line, designer Thom Browne once again proves that Moncler is more than just puffer jackets. This season, Browne takes to the high seas with a nautical-inspired collection that features not only plenty of sailing cloth for dramatic effect but also some highly desirable rain-slicker parkers, airy net-mesh blazers and chic penny-loafer espadrilles.



### HAVE YOU MET MR JONES?

2012 ended on a high note for **LOUIS VUITTON** when Kim Jones, the style director of the house's ready-to-wear menswear line, was named Menswear Designer of the year at the British Fashion Awards. The award honoured Jones for his work at the luxury fashion house as well as his contribution to the menswear industry as a whole.



### MAKES SCENTS

Italian menswear giant **Ermenegildo Zegna** is turning noses with a new line of signature fragrances, *Essenze* by Ermenegildo Zegna. Exclusively available at brand boutiques across the globe, the luxurious line was developed by four world-renowned perfumers and uses only natural ingredients. The collection consists of five unique scents, each with the common essence of Zegna Bergamot woven into its body.



## Royal Approval

Lane Crawford has just introduced storied British label **HARDY AMIES** into its menswear portfolio. Despite being Queen Elizabeth II's dressmaker for four decades, the house has strayed far from the candy-coloured royal creations for its contemporary menswear offerings. Instead, you can expect impeccable Savile Row tailoring, slick silhouettes and a modern yet distinctly British palette.



**CLOCKWISE FROM TOP LEFT**  
Pouch by Givenchy; sunglasses by Louis Vuitton; clutch by Z Zegna; shoes by Louis Vuitton

## Hole in One

JOIN THE CLUB: UPDATED SHAPES AND INNOVATIVE DETAILS ADD A CONTEMPORARY EDGE TO CASUAL MID-CENTURY CLASSICS



## Match Point

**T**HANKS TO ITS RECENT ACQUISITION BY French luxury giant PPR, Chinese jeweller **QEELIN** now comes with powerful backing. The Hong Kong-based brand joins illustrious company such as Gucci, Bottega Veneta and Boucheron in the group's impressive portfolio. Known for its contemporary and playful take on traditional Chinese symbolism, Qeelin is poised to become one of the few Chinese jewellers with international recognition.



## Timely Move

Watchmaker **ROLEX** recently inaugurated a brand spanning new movement production facility in the Swiss town of Biemme. It took 10 years to plan and build the high-tech facility, but it was all worth the wait: by integrating the movement production in-house, the luxury watch brand now has full autonomy in its manufacturing process.

### FINE MIND

#### MORATORIUM

##### NAME

Jeanette Lai Thomas

##### ORIGIN

New York

##### BACKGROUND

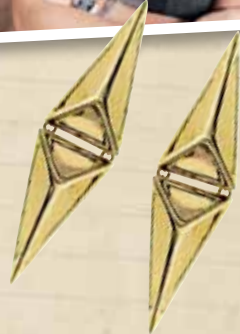
Hong Kong-native Lai Thomas launched Moratorium in 2009 with gender-bending pieces that proved to be instant hits with the non-conformist set. Defined by simple and timeless styles, her collection is appreciated for its dynamic and meticulously crafted silhouettes that transcend season, trend and gender.

##### INSPIRATION

Lines, forms and structures are the core inspirations for the designer, whose angular pieces are as bafflingly complex as the geometric shapes and objects they emulate.

##### TRADEMARK PIECES

The Cut Away Pyramid perfectly reflects the designer's penchant for



simple yet refined geometric structures; it appears in the forms of a necklace, rings, earrings, cufflinks and a bracelet.

##### 2013 COLLECTION

Moratorium will further add to the angular collection with new designs that dissect and examine core skeletons that make a 3D object, and will incorporate semi-precious stones into the timeless styles.

##### CLOCKWISE FROM

##### TOP LEFT

Three bridges tourbillon watch in white gold with diamonds by Boucheron; necklace in white gold with diamonds by Bulgari; Dancer watch in white gold with diamonds and ruby by Piaget; ring in platinum with fancy yellow diamonds, brown diamonds and white diamonds from the Cartier High Jewellery Collection



## Serpent Charmer

MARK THE START OF THE CHINESE YEAR OF THE SNAKE WITH A SERPENT CREATION FULL OF SEDUCTIVE DAZZLE



### SERPENT CHIC

To usher in the Year of the Snake, the house of **DIOR** is offering a tempting array of serpentine-inspired high jewellery designs. The colourful creations from creative director Victoire de Castellane curve around white opals and turquoises to entwine fingers, and slither along hoops with rubies, pink sapphires, amethysts, diamonds and more to adorn lobes.